Children Come First
CONFERENCE

From Surviving to Thriving

OCTOBER 7-8, 2024

Kalahari Resorts & Conventions
Wisconsin Dells, WI

2024 SPONSORSHIP PROSPECTUS

An Invitation to Partner with Wisconsin Family Ties

Wisconsin Family Ties cordially invites you to sponsor the annual **Children Come First Conference** being held in Wisconsin Dells on October 7-8, 2024. Your sponsorship will directly impact the lives of youth with mental health needs by bringing together parents and professionals to learn and collaborate on more effective and compassionate support strategies.

"I love this conference. It is child-focused and empowering for professionals and parents alike."

– Anonymous Social Worker, 2022

Wisconsin Family Ties

WHY SPONSOR?

Children with mental health needs are among the most underserved disability groups in Wisconsin. They face significant challenges, including a suspension rate 10 times higher than their non-disabled peers and the second lowest graduation rate among all disability groups. Alarmingly, more than 75% of restraint and seclusion incidents in schools involve students with disabilities. Without compassionate and effective support, these youth are at a higher risk of long-term negative social outcomes, such as housing instability, unemployment, and poverty.

The **Children Come First Conference** aims to challenge existing approaches and inspire better outcomes for these vulnerable youth.

The conference has a proven track record of success:

OVER 90%

of attendees report that the conference effectively raises awareness of key children's mental health issues.

MORE THAN 80%

say they learn valuable information that enhances their parenting or professional skills.

Supporting the **Children Come First Conference** not only enhances your organization's visibility to a dedicated audience, including mental health professionals, educators, and community leaders, but it also aligns your brand with a critical cause.

By sponsoring, you help create a space for dialogue and learning that empowers attendees to implement effective, non-judgmental strategies in their work and lives. Your organization will gain prominent recognition, reinforcing your commitment to supporting vulnerable youth and enhancing your corporate goodwill.

Mental disorders are the leading cause of disability in young people, with half of lifetime cases starting by age 14

JOIN US

We invite you to explore the various sponsorship opportunities available and become a part of this transformative event. Your support will help us continue to offer high-quality sessions and valuable resources to parents and caregivers. Together, we can make a meaningful impact and support families in their journey toward positive change.

Thank you for considering partnering with us. We look forward to collaborating with you to make this a memorable and impactful event.

-Aimee Neuharth, Event Manager

Wisconsin Family Ties

PLATINUM SPONSOR:
$25,000

Booth/Table	Included Badges	Add-On Badge Limit	Add-On Badge Cost
Premium Table + Private Room	8	4	$125

PACKAGE DETAILS:

- **8 Exhibitor Badges:** Access to all conference sessions for your team.
- **Premium Exhibit Placement:** Prime location at the event.
- **Private Sponsor Room:** Available upon request (deadline to request 9/16).
- **Special Recognition:** Acknowledgment during the Day 2 opening session.
- **Recognition on Conference Signage, Website, and All Sponsor Listings:** Inclusion on all event materials.
- **Exclusive Speaking Opportunity and Special Recognition:** Opportunity to address attendees during the Day 2 opening session.
- **One Hosted Workshop:** Lead a session or workshop.
- **Virtual Booth:** Interactive digital presence within the conference platform.
- **1 Banner Ad:** Featured ad in the conference app, dimensions 1280 x 242 px (deadline for submission 9/23).
- **3 Push Notifications:** Engage attendees with messages; 500 characters max, text only, no hyperlinks (deadline for submission 9/23).
- **Data Access:** Detailed analytics on attendee interactions with your booth, including visits, video/document views, and clicks on content tabs.
- **Reserved Seating at Lunch:** Preferred seating for your team.

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GOLD SPONSOR: $15,000

Booth/Table	Included Badges	Add-On Badge Limit	Add-On Badge Cost
Premium Table + Private Room	6	3	$125

PACKAGE DETAILS:

- **6 Exhibitor Badges:** Access to all conference sessions and meals.
- **Premium Exhibit Placement:** Top-tier location.
- **Special Recognition During Keynote Announcements** Acknowledgment in front of all attendees.
- **Recognition on Conference Signage, Website, and All Sponsor Listings:** Inclusion on all event materials.
- **Virtual Booth:** Interactive digital presence within the conference platform.
- **1 Push Notification:** Engage attendees with messages; 500 characters max, text only, no hyperlinks (deadline for submission 9/23).
- **Data Access:** Detailed analytics on attendee interactions with your booth, including visits, video/document views, and clicks on content tabs.
- **Reserved Seating at Lunch:** Preferred seating for your team.

SILVER SPONSOR: $7,500

Booth/Table	Included Badges	Add-On Badge Limit	Add-On Badge Cost
Premium Table	4	2	$150

PACKAGE DETAILS:

- **4 Exhibitor Badges:** Access to all conference sessions and meals.
- **Premium Exhibit Placement:** Preferred location
- **Special Recognition During Keynote Announcements** Acknowledgment in front of all attendees.
- **Recognition on Conference Signage, Website, and All Sponsor Listings:** Inclusion on all event materials.
- **Virtual Booth:** Interactive digital presence within the conference platform.
- **1 Push Notifications:** Messages sent to all attendees.
- **Data Access:** Detailed analytics on attendee interactions with your booth, including visits, video/document views, and clicks on content tabs.
- **Reserved Seating at Lunch:** Preferred seating for your team.

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BRONZE SPONSOR: $3,500

Booth/Table	Included Badges	Add-On Badge Limit	Add-On Badge Cost
Table	2	1	$150

PACKAGE DETAILS:

- **2 Exhibitor Badges:** Access to all conference sessions and meals.
- **Exhibit Placement:** Standard placement
- **Special Recognition During Keynote Announcements** Acknowledgment in front of all attendees.
- **Recognition on Conference Signage, Website, and All Sponsor Listings:** Inclusion on all event materials.
- **Virtual Booth:** Interactive digital presence within the conference platform.
- **Data Access:** Detailed analytics on attendee interactions with your booth, including visits, video/document views, and clicks on content tabs.
- **Reserved Seating at Lunch:** Preferred seating for your team.

COPPER SPONSOR: $600

Booth/Table	Included Badges	Add-On Badge Limit	Add-On Badge Cost
N/A	1	0	N/A

PACKAGE DETAILS:

- **1 Exhibitor Badges:** Access to all conference sessions and meals.
- **Recognition on Conference Signage, Website, and All Sponsor Listings:** Inclusion on all event materials.
- **Virtual Booth:** Interactive digital presence within the conference platform.

Note: This sponsorship level does not include a physical exhibit table.

CHANGE PARTNER: $200

PACKAGE DETAILS:

- **Branding Only:** No physical or digital exhibit space.
- **Recognition on Conference Signage, Website, and All Sponsor Listings:** Inclusion on all event materials.
- **No Additional Badges:** This level does not include access to conference sessions, recordings, or admission.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

When you sign up for one of the following sponsorships, you will receive the benefits associated with the specified sponsor level, including badges, access, and visibility opportunities.

CORE OPPORTUNITIES

These are our conferences core, high-impact sponsorship opportunities, which are being offered to ensure maximum exposure at the event.

1.Meal Sponsor, Exclusive Per Day | Breakfast, Break, & Lunch

$25,000 | Platinum Sponsor

DESCRIPTION: Maximize your brand's visibility as the exclusive Meal Sponsor for one full day of the conference. Your logo will be prominently displayed on signage at buffet stations and throughout the dining area during breakfast, lunch, and breaks. This exclusive sponsorship provides unparalleled exposure as attendees gather to refuel and network.

AVAILABILITY: 2 Sponsorships (One per day) | **SIGN-UP DEADLINE:** September 13, 2024

2. Audio/Visual & Accessibility Sponsor: $10,000 | Silver+ Sponsor

DESCRIPTION: Champion inclusivity and elevate your brand image by sponsoring essential accessibility services. Your support ensures all attendees can fully participate in the conference by funding closed captioning, American Sign Language interpreting, and Spanish language interpreting services. Enjoy prominent logo placement in the program, on venue signage, and in morning slideshow presentations.

AVAILABILITY: Qty 1 | **SIGN-UP DEADLINE:** September 13, 2024

3. Keynote: $6,500 | Bronze+ Sponsor

DESCRIPTION: Gain premium visibility by sponsoring one of our two keynote sessions, each opening a different day of the conference. Your brand will receive "Presented by" recognition in the program, prominent signage during the session, and an optional opportunity to introduce the speaker.

AVAILABILITY: 2 Sponsorships (One per day) | **SIGN-UP DEADLINE:** September 13, 2024

4. Check-in & Info Desk: $5,000 | Bronze+ Sponsor

DESCRIPTION: Establish your brand as the first point of contact for all attendees by sponsoring the Check-in & Info Desk. Your logo will be prominently displayed, ensuring immediate and lasting brand recognition from the moment attendees arrive.

AVAILABILITY: Qty 1 | **SIGN-UP DEADLINE:** September 13, 2024

5. Attendee Lanyards: $4,000 | Silver Sponsor

SOLD OUT

DESCRIPTION: Ensure your brand is front and center by sponsoring attendee lanyards. Every attendee will wear your logo, offering continuous exposure and reinforcing your brand's presence throughout the event.

AVAILABILITY: Qty 1 | **SIGN-UP DEADLINE:** September 13, 2024

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXPERIENTIAL OPPORTUNITIES

These opportunities allow sponsors to create immersive brand experiences for attendees, fostering deeper connections.

1.Quiet Lounge: $10,000 | Silver+ Sponsor

DESCRIPTION: Provide attendees with a tranquil space to recharge by sponsoring the quiet lounge. Your designated room with sponsor signage will offer a peaceful retreat for attendees to collect their thoughts or take a break.

AVAILABILITY: Qty 1 | **SIGN-UP DEADLINE:** September 16, 2024

2. Wellness Lounge $10,000 | Silver+ Sponsor

DESCRIPTION: Enhance attendee wellness by sponsoring the wellness lounge. Your branding will be featured prominently in a space dedicated to relaxation and well-being.

AVAILABILITY: Qty 1 | **SIGN-UP DEADLINE:** September 16, 2024

ENHANCEMENT OPPORTUNITIES

These opportunities are designed for sponsors who want to increase their visibility without the need for additional benefits or badges. Whether through digital branding in the mobile app or through additional signage, these add-ons allow you to reinforce your brand presence at the event.

1. Mobile App Splash Banner Ad: $1,200 | Add-On No Additional Sponsorship Benefit

DESCRIPTION: Be seen by every attendee with a splash banner ad displayed prominently within the app.

AVAILABILITY: Qty 6 | **SIGN-UP DEADLINE:** September 13, 2024

2. Mobile App Banner Ad: $1,200 | Add-On No Additional Sponsorship Benefit

DESCRIPTION: Enhance your brand's visibility with banner ads strategically placed within the app. Reach your target audience effectively and drive traffic to your offerings or sessions.

AVAILABILITY: Qty 6 | **SIGN-UP DEADLINE:** September 13, 2024

3. Sponsored by Standee Banner Sign: $800

DESCRIPTION: Elevate your visibility at the event with high-quality standee or pull-up banners strategically placed in high-traffic areas. This sponsorship includes the production and placement of the banners, each individually highlighting your brand as a proud event sponsor.

AVAILABILITY: Qty 10 | **SIGN-UP DEADLINE:** September 13, 2024

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